



BECOME A MEMBER AND SAVE!

Join the NAA and/or the NNLA and save on exhibitor fees! Visit www.nearborists.org and www.nnla.org to view membership information and applications. *You must be a member in 2019 to get the member rate for the 2019 Conference. Please note that the NAA membership year runs from January 1, 2019, through December 31, 2019, and the NNLA membership runs July 1, 2018, through June 30, 2019.



2019

NEBRASKA GREAT PLAINS CONFERENCE

JANUARY 22-24, 2019 | EXHIBITOR BROCHURE

On behalf of the Planning Committee, we are excited for the upcoming 2019 Nebraska GREAT PLAINS Conference, a joint conference between the Nebraska Arborists Association and the Nebraska Nursery and Landscape Association. The Conference will take place at the Holtus Event Center in York, Nebraska, on January 22-24. Included in this mailing, you will find information regarding reserving a booth, sponsorship, advertising in the directory and silent auction donations. Specific vendor times have been built into the schedule to facilitate increased traffic to vendor booths. We hope your company will consider being an exhibitor and/or sponsor this year. We hope to see you at the 2019 Nebraska GREAT PLAINS Conference on January 22-24!

If you have any questions regarding the show, please feel free to contact Jen or Katlyn at the Association office at (402) 761-2219 or email jennifer@youaam.com or staff@nearborists.org.

QUESTIONS? CONTACT US!

NAA & NNLA OFFICE
PO BOX 10
MILFORD, NE 68405
P: (402) 761-2219
F: (402) 761-2224
jennifer@youaam.com or
staff@nearborists.org
www.nearborists.org
www.nnla.org



SPONSORSHIP OPTIONS

Now is the time to sign up and be a sponsor in support of the Nebraska GREAT PLAINS Conference. Your sponsorship helps to defray costs so funds can go toward education and scholarship opportunities. Your support is greatly appreciated! Four sponsorships levels are available for your company to show your support: Platinum, Gold, Silver and Bronze. The Platinum sponsor(s) will have their logos featured on a giveaway for all attendees at the conference. If your company has an exhibit booth at the conference, a great way to stand out is to become a sponsor. If you cannot attend the conference, a sponsorship is a great approach to showcase your company and to show attendees that you support their organizations.

PLATINUM SPONSOR - \$750

*Deadline December 11

- Logo on giveaway item
- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks, prior to keynote
- Logo in program
- First opportunity to present

GOLD SPONSOR - \$500

- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks, prior to keynote
- Logo in program

SILVER SPONSOR - \$250

- Verbal recognition during welcome remarks, prior to keynote
- Logo in program

BRONZE SPONSOR - \$100

- Company name in program

CONFERENCE VIDEO OPPORTUNITY

Exhibitors and sponsors can send in 1-2 photos that represent their company to be included in the conference video. This video will be played throughout the conference before sessions and during breaks. The deadline to be included is January 5, 2019.

ADVERTISING OPPORTUNITIES

Advertise in the NAA and NNLA Directory at the 2019 Nebraska GREAT PLAINS Conference. You won't want to miss your chance to place your company's ad and have your information viewed by current and potential customers. The booklet will include NAA & NNLA board members, current membership listings, exhibitor listings, and award information. This booklet is used throughout the year by association members and exhibitors as a reference for suppliers and contacts in the industry. By placing an ad in the directory, you can keep your company name visible and convenient for members for the entire year. The directory will be an 8.5 x 5.5 spiral bound booklet. Ad deadline is December 18, 2019.

RATES:


- Outside Back Cover (4.75 x 7.25 in) | \$500.00
- Inside Front/Back Cover (4.75 x 7.25 in) | \$345.00
- Full Page Inside (4.75 x 7.25 in) | \$250.00
- Half Page Inside (4.75 x 3.5 in) | \$190.00
- Quarter Page Inside (4.75 x 1.75 in) | \$125.00

Color Rates: Additional \$150.00 for full color

Send ads in JPEG, PDF, or TIF format to katlyn@youraam.com.

PRESENTATION OPPORTUNITIES

Opportunities are available for exhibitors to provide 15 minute presentations to attendees at your booth in the exhibit hall during the day. Attendees of the Nebraska GREAT PLAINS Conference are looking for interactive sessions. Attendees want to understand how the content you are presenting is relevant to the work they are engaged in every day and they want takeaways they can apply when they return to their business. You must be an exhibitor to be considered for this opportunity. Priority will be given to sponsors and then on a first come, first served basis.



AUCTION DONATION

Offering financial support to educating of our future industry leaders is one way the NAA and NNLA works to ensure the success of our industry continues into the future. The annual auction at our winter conference is a major fundraiser for this effort. Please consider using the auction as an opportunity to promote your products and services by making a donation. Your company's donation will be recognized by being highlighted in the 2019 newsletter. Please include the retail price of the donation and any applicable product literature. Your donation can be mailed to the business address listed below or you may call the office at 402-761-2219 to make other arrangements. An auction form is available on each association's website or email katlyn@youraam.com for more details.

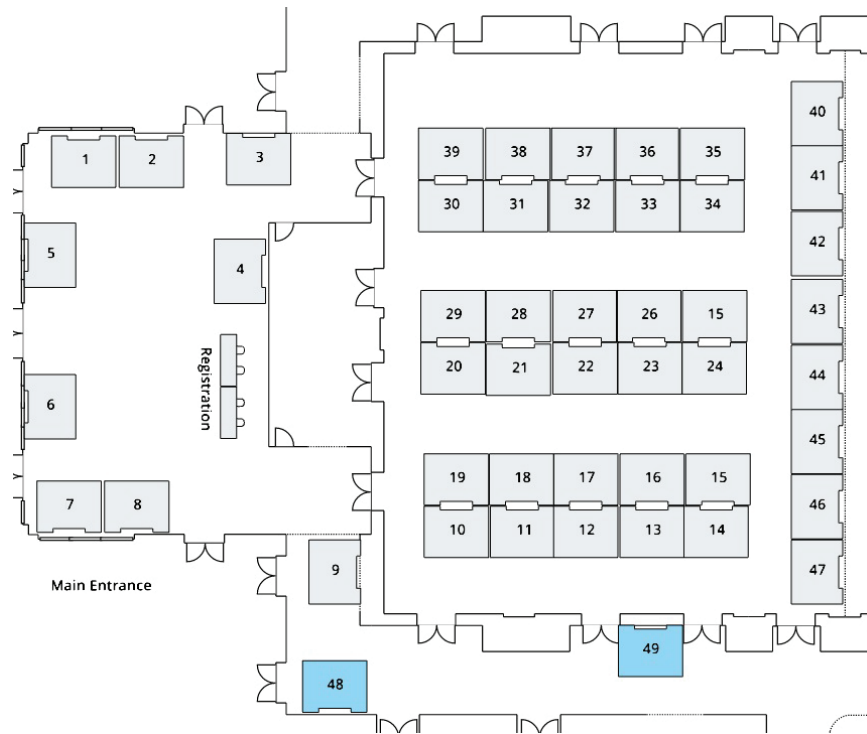


BOOTH SPECIFICATIONS

The standard 8'x10' exhibit booth will include one 8' skirted table, two chairs and one I.D. sign. You may request that your booth does not contain a table and/or chairs should you have equipment or other space needs. Please denote this on your form. You are welcome to hang a banner in lieu of the I.D. sign. Also, if you have electricity needs for your booth, please indicate that on your form as well. Booth selection will be determined on sponsorship levels, first come, first served basis and educational booth selection.

LOCATION AND SETUP

The event will take place at the Holtus Event Center in York, NE. All vendors will be located inside of the large exhibit hall. You will be able to set up your booth on Tuesday from 1:00 – 7:00 p.m. or Wednesday morning from 7:00 am – 10:15 am. All items must be removed from the exhibit area by 3:30 p.m. on Thursday, January 24. Deadline to be included in the Attendee Brochure is December 17.



EXHIBITOR CANCELLATION POLICY

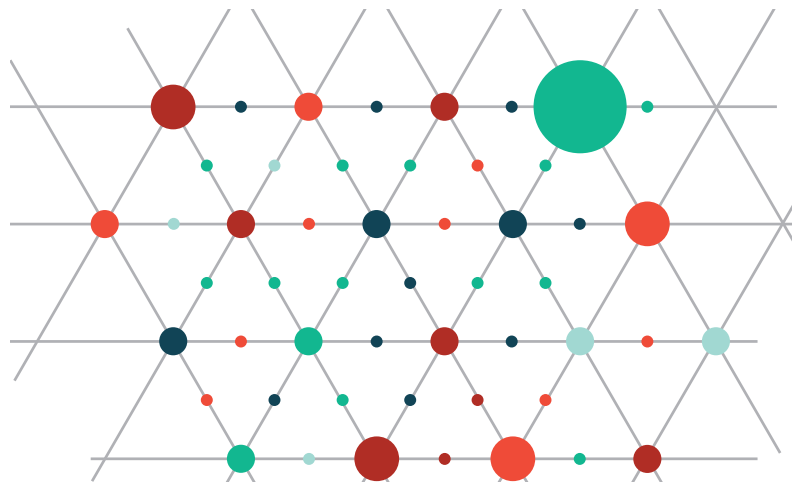
The Nebraska GREAT PLAINS Conference must receive written notification of your cancellation by December 18, 2018. Exhibitors will receive a refund minus a \$100 processing fee. After December 18, 2018, no refunds will be given. In the unlikely event the Nebraska GREAT PLAINS Conference is cancelled due to uncontrollable circumstances, your payment will be considered a donation to the NAA and NNLA.

LODGING INFORMATION

Contact the the hotels and ask for the Nebraska GREAT PLAINS Conference group rate.

Hampton Inn by Hilton - 402-362-0222
<http://YORNEHX/index.html> | Code: NGP
Rate \$98/night plus taxes

Holiday Inn Express - 402-745-6272
www.hiexpress.com/york | Code: GPC
Rate \$99/night plus taxes



NAA/NNLA
521 First Street
Milford, NE 68405

PRST STD
US POSTAGE
PAID
LINCOLN, NE
PERMIT NO.
1359