

# 2022 Great Plains Winter Conference

**"Remembering  
the Past to Build on  
the Future"**

JANUARY 17-18, 2022  
EMBASSY SUITES  
LINCOLN, NE



EXHIBITOR BROCHURE



On behalf of the Planning Committee, we are excited for the upcoming 2022 Nebraska GREAT PLAINS Conference, a conference hosted by the Nebraska Arborists Association. The Conference will take place at the Embassy Suites in Lincoln, NE, on January 17-18. Included in this mailing, you will find information regarding reserving a booth, sponsorship, and silent auction donations. Specific vendor times have been built into the schedule to facilitate increased traffic to vendor booths. We hope your company will consider being an exhibitor and/or sponsor this year. We hope to see you at the 2022 Nebraska GREAT PLAINS Conference on January 17-18! Note: The standard 6' (deep) x 10' (wide) exhibit booth will include: (1) 8' table covered and skirted, (2) chairs and (1) ID sign. Electricity can be added for an additional charge. Exhibitors may setup from 4:00 - 7:00 p.m., Sunday, January 16th or Monday, January 17th from 7:00 - 9:00 a.m. Tear down time is from 3:00 - 5:00 p.m. on Tuesday, January 18th.

If you have any questions regarding the show, please feel free to contact Alyssa or Andee at the Association office at (402) 761-2219 or email [staff@nearborists.org](mailto:staff@nearborists.org).

## SPONSORSHIP OPTIONS

Now is the time to sign up and be a sponsor in support of the Nebraska GREAT PLAINS Conference. Your sponsorship helps to defray costs so funds can go toward education and scholarship opportunities. Your support is greatly appreciated! Four sponsorship levels are available for your company to show your support: Platinum, Gold, Silver and Bronze. The Platinum sponsor(s) will have their logos featured on a giveaway for all attendees at the conference. If your company has an exhibit booth at the conference, a great way to stand out is to become a sponsor. If you cannot attend the conference, a sponsorship is a great approach to showcase your company and to show attendees that you support their organizations.

### PLATINUM SPONSOR - \$750 - \$1,000

- \*Deadline December 11
- Logo on giveaway item
- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks, prior to keynote
- Logo in program
- First opportunity to present

### GOLD SPONSOR - \$500 - \$700

- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks, prior to keynote
- Logo in program

### SILVER SPONSOR - \$250 - \$450

- Verbal recognition during welcome remarks
- Logo in program

### BRONZE SPONSOR - \$100 - \$250

- Company name in program



## LODGING INFORMATION

Contact the the hotels and ask for the Nebraska GREAT PLAINS Conference group rate.

### Embassy Suites by Hilton Lincoln

1040 P Street, Lincoln, NE 68508  
Phone: (402) 474-1111

Rate: \$137/night plus taxes (single/double)  
Rate: \$152/night plus taxes (triple)  
Rate: \$167/night plus taxes (quad)

## ADVERTISING OPPORTUNITIES

Advertise in the NAA Newsletter which will feature the 2022 Nebraska GREAT PLAINS Conference. You won't want to miss your chance to place your company's ad and have your information viewed by current and potential customers. The newsletter will include NAA board members, exhibitor listings, and award information. This newsletter is used throughout the year by members and exhibitors in the industry. By placing an ad in the newsletter, you can keep your company name visible and convenient for members for the entire year. The newsletter is full color and distributed quarterly. Ad deadline for the 4th quarter of 2021 is December 1, 2021.

### RATES:

Full Page Inside | \$340 for 4 issues/\$95 per issue

Half Page Inside | \$170 for 4 issues/\$50 per issue

Quarter Page Inside | \$100 for 4 issues/\$30 per issue

### AUCTION DONATION

Offering financial support to educating of our future industry leaders is one way the NAA works to ensure the success of our industry continues into the future. The annual auction at our winter conference is a major fundraiser for this effort. Please consider using the auction as an opportunity to promote your products and services by making a donation. Your company's donation will be recognized by being highlighted in the 2022 newsletter. Please include the retail price of the donation and any applicable product literature. Your donation can be mailed to the business address listed below or you may call the office at 402-761-2219 to make other arrangements. An auction form is available on each association's website or email [staff@nearborists.org](mailto:staff@nearborists.org) for more details.

### QUESTIONS?

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LINCOLN, NE  
PERMIT NO.  
1359



## *Become a Member and Save!*

Join the NAA and save on exhibitor fees! Visit [www.nearborists.org](http://www.nearborists.org) to view membership information and applications. \*You must be a member in 2022 to get the member rate for the 2022 Conference. Please note that the NAA membership year runs from January 1, 2022, through December 31, 2022.

**EXHIBITOR CANCELLATION POLICY**

*The Nebraska GREAT PLAINS Conference must receive written notification of your cancellation by December 10, 2021. Exhibitors will receive a refund minus a \$100 processing fee. After December 10, 2021, no refunds will be given. In the unlikely event the Nebraska GREAT PLAINS Conference is cancelled due to uncontrollable circumstances, your payment will be considered a donation to the NAA.*